

Since March 1, 2015

66 Programmes

1,035 Beneficiaries

94% Graduation Rate

80+ Volunteer Coaches

By 2020, we will provide 5,000 people with the opportunity to learn how to swim and be water safe.

Our Mission

Splash conducts swim and water safety courses for under-served communities who may not have the access or means for swim lessons. Bringing together experienced coaches in a supportive group setting, Splash provides an opportunity to learn an important life skill which develops confidence, improves well being and allows people to flourish both in and out of the water.

www.splashfoundation.org
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The Splash Story

Splash is the solution to a perplexing problem found in Hong Kong. In this dense, urban setting surrounded by water there are a large number of people who are not able to swim. There are a host of socio-cultural and economic reasons why this is so; too complex for easy solutions. Fortunately, however, teaching someone to swim doesn't require complexity. That task requires a large supply of passionate swimmers and coaches and pools. Splash saw an opportunity and a solution. All the pieces were in place for Splash to make an impact.

What we hadn't fully anticipated was how swimming would change people's lives. The camaraderie, confidence and pure joy that comes from learning an important life skill with others is palpable. Nine and ten year olds who had never set foot in a pool before (despite being surrounded by amazing facilities) are floating, submerging and, most importantly, laughing and having fun with their classmates. Foreign Domestic Workers now view Splash as a focal point to their week and embrace the opportunity with unwavering determination and gratitude.

Splash has so far helped over 1,000 people learn to swim and be water safe. But Splash has always been more than swimming. We are proud of creating an 'oasis' – a community – for people to flourish.

The Splash Effect

Splash Educates. In low income communities, more people can't swim and therefore more people drown. We remove the fear that many have about water and we replace it with knowledge and skill. We make communities safer because we teach people how to be water safe.

Splash Empowers. Swimming is good for the body and mind. Learning to swim builds confidence at any age and helps people discover their capabilities and potential.

Splash Brings People Together. We create a welcoming and supportive environment for marginalized communities. Splash builds bonds and gives our participants a sense of belonging.

Splash Promotes Well-being. One in four young people live below the poverty line in Hong Kong and access to sports is limited. Additionally, Foreign Domestic Workers are integral to the fabric of Hong Kong society yet limited services exist for their physical and mental health.

Splash Engages. We provide a fun, hands-on experience for our volunteers. Their enthusiasm for our mission and dedication to the participants is the cornerstone of the Splash community.



Splash Programmes

Splash runs a 12 week beginner programme emphasizing water safety and introduction to basic freestyle and backstroke.

Foreign Domestic Workers:

- 3 terms per year
- 6 classes every Sunday, 200+ students per term
- Classes take place in 3 international schools
- Coach to Participant ratio: 1:6



Young People:

- Splash partners with local schools and NGO's
- Target age 8-16 years old
- 6-8 programmes per year
- Classes take place in neighborhood public pools
- Coach to participant ratio: 1:6



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